

## eCommerce

Moxx provides eCommerce solutions that allow companies to seamlessly extend their business model to include internet based transactions. In addition to creating a responsive and delightful customer experience, our eCommerce solutions allow your online transactions to be processed instantly &ndash; a key criteria to fulfilling customer demands online.

Moxx helps businesses deploy B2B and B2C models, with out-of-the box features like full-text search, rich multimedia content, personalization and account management.

Using mature open source technologies and platforms, our small business eCommerce solutions provide the same industry-standard features as leading commercial solutions &ndash; at a fraction of the cost.

In today's economy, clients not just value the ease of transactions that web-based commerce brings, but also the additional interactivity and personalization that web-based channels can bring in. Using blogs, community forums, user-generated content and other "Web 2.0" features, our solutions ensure your eCommerce plan strikes the right chord with consumers worldwide.

We also understand that creating online channels is more than building websites: our consultants work with your groups to make sure your business processes and roles are aligned with customer expectations.

To learn how Moxx brings innovation and thought leadership to eCommerce solutions for your business, contact us.