

## Real Estate

Managing multiple stakeholders and increasing expectations of customer service is a key challenge in real estate management. Moxx helps real estate firms deliver personalized services for customers, and reduce costs through information management. Our solutions improve productivity across the organization: field agents can now use mobile phones and PDAs to instantly update plot or property booking information, construction crew can regularly monitor their task queues to manage dependencies and plan work better, and even customers can now personalize the look and décor of individual homes online.

Current research indicates how leading real estate firms are incorporating information technology across multiple business functions – both customer and internal facing. Our solutions encompass the entire spectrum of functions with focus on industry-specific issues.

A key component of our solution implementation methodology is the creation of a integration backbone based on open standards. Not only does it allow multiple departments and process owners to share information, but it helps lower the cost of reporting by centralizing business intelligence.

Our solutions for the real estate industry include:

### Personalized Customer Portals

A portal can go beyond showing customers the choice of property they may be interested in. Our portal solutions allow customers to submit enquiries on properties, get payment schedules, manage a personal secure folder for all property documents and even personalize parts of their home. The web-based portal also allows dealers and field staff to upload property images and details for listing, and allows customers anywhere to notify dealers about the kind of properties they are looking for. Connecting your dealer salesforce and customers through a simplified channel improves salesforce efficiency, and allows your agents to focus on selling. Collaboration and Groupware

Critical functions in the real estate sector - construction, field sales or leasing – involve coordinating information from multiple sources and distributing it to teams distributed geographically. Moxx offers a range of collaborative tools that allow distributed teams to share information in real time.

Real-time communication tools like instant messaging can dramatically increase productivity, as users can now communicate in real time. In fact, Forrester's recent survey of IT decision makers showed more than one-third of them considered instant messaging to have substantial enterprise value.

Our enterprise messaging solutions allow users to easily collaborate, share documents and even securely connect to external chat systems.

Moxx also deploys email and collaborative applications that integrate mail, calendars, tasks, contacts and documents on rich web-based interface, and on mobiles. Our deployment methodology and open toolkits allow significant TCO over proprietary enterprise solutions.

Dimdim ([www.dimdim.com](http://www.dimdim.com)) is the world's first free web meeting service based on the open source platform. Its browser-based web 2.0 service allows anybody to share their desktop, show slides, as well as talk, listen, chat, and broadcast via webcam. Moxx is a Gold partner for dimdim and helps enterprises deploy and integrate tools like dimdim into their business processes.

### Project Management Tools

Deploying our web-based project management and collaboration tool allows teams everywhere to better plan and coordinate work efficiently. Real-time reporting and out-of-the-box workflows allow project managers to instantly track variances, schedule adherence and resource utilization across multiple projects and teams. Our document management systems allow distributed groups to collaborate, search and capture documents in a centralized repository, with secure versioning and the ease of drag-and-drop. Application and Systems Management Our systems management services allow you to reduce costs by centralizing all IT maintenance and using software as a service. Our offshore talent pool and shared service model leverage the latest in hosting and elastic computing, in order to deliver a virtually-infinite capacity of servers and storage with zero capital costs. Our range of managed services and application hosting programs allow you to reduce IT infrastructure costs - with assured levels of service, uptime and monitoring, you can focus on business and rest assured of a scalable, cost-effective IT infrastructure. To learn more about our solutions for real estate and construction sector, please schedule a demo or contact us.